

Rosewood Community Association Outdoor Rink Project

Background

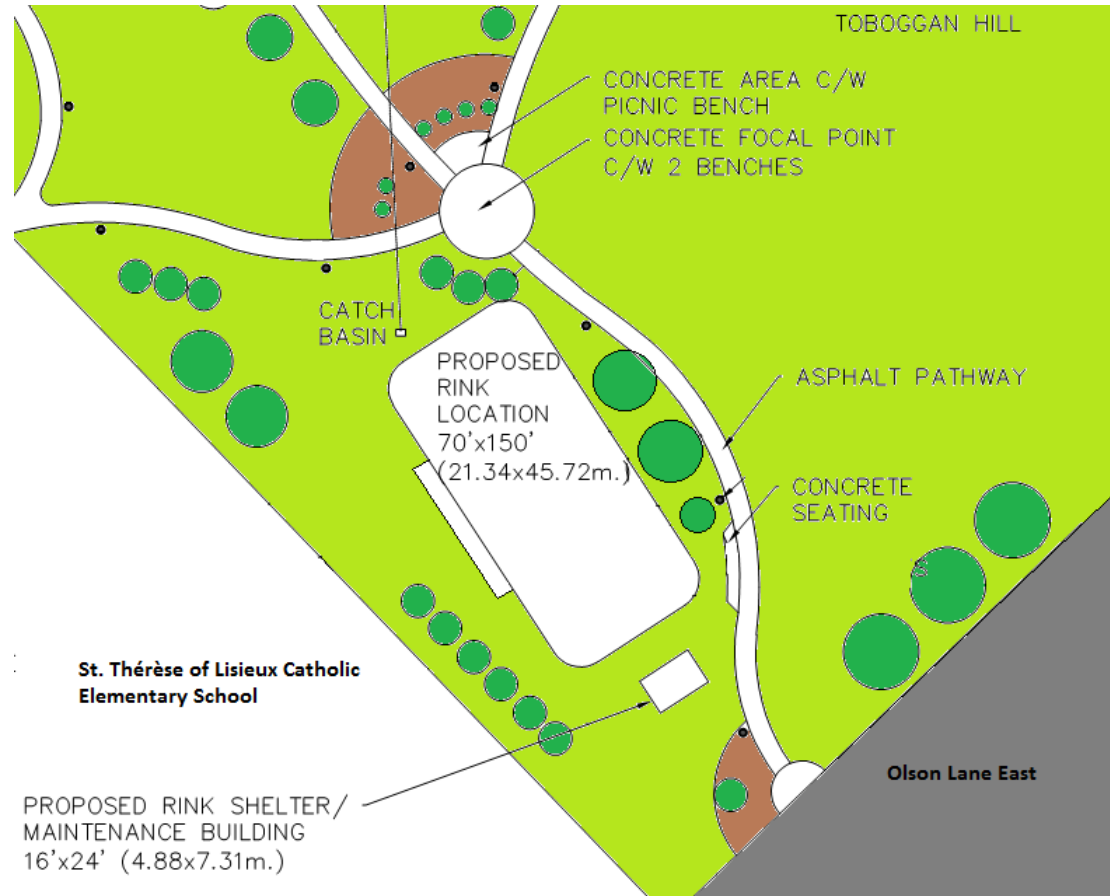
The vision of the Rosewood Community Association (RCA) Outdoor Rink Project is to establish a multi-season venue for sporting and community events for all community members to enjoy. We need your help in making this vision a reality!

Over the next two years the RCA, in partnership with the City of Saskatoon, will be fundraising and developing our outdoor rink facility which will include an and energy efficient 40 m² rink warm-up building and storage, associated outdoor seating areas, and a lighted outdoor 75% NHL-size skating surface, including safety fencing. The City of Saskatoon has dedicated land and utility resources for the outdoor rink facility and is working closely with the RCA to develop an outstanding legacy facility for the community and surrounding areas.

Rosewood's outdoor community rink, including a warm-up building, will be located behind the Rosewood P3 Elementary School Complex in the Glen H. Penner Park. We have a hopeful completion date of Fall 2020. Your help will get us there!

This brochure outlines levels of sponsorship and available benefits. All sponsorship/ donations are welcome. Every sponsor/ donation over \$50.00 will be formally recognized by the RCA.

For more information and Rink updates, visit:
www.myrosewood.ca/rink.html and on our social media.



Concept drawing, final build may vary.

We need your help to make it happen!

- **Title Sponsor:** \$50,000 & up
- **Diamond:** \$10,000 & up
- **Platinum:** \$5,000
- **Gold:** \$2,500
- **Silver:** \$1,000
- **Bronze:** \$500

*All sponsorship is welcome,
and every sponsor over
\$50.00 will be recognized by
the RCA*



Proposed Schedule

2019 Q1	Fundraising Kick-off and Building Permit Submission
2019 Q3-Q4	Construction of Warm-up Facility
2020 Q2	Groundwork for Rink
2020 Q3	Rink Construction
2020 Q4	Grand Opening Ceremony Event

All sponsorship is welcome, and every sponsor over \$50.00 will be recognized by the RCA



@ Contact Information

Webside: www.myrosewood.ca
Email: rink@myrosewood.ca

Cheques may be made payable to:
Rosewood Community Association
Unit # 10 - 147 Olson Lane West
Saskatoon, SK S7V 0L1

Additional payment options will be available.
Contact rink@myrosewood.ca to discuss possible payment options

Document Notes: a) The proposed schedule is based upon funding availability and funding progress. b) Naming of structure and rink will be in partnership with the RCA, and approved by the RCA Board prior to publication. c) All media items published by the RCA must conform to RCA policy and guidelines, and require RCA approval prior to publication or use.

Sponsorship Level	Investment # Available	Naming Rights	Opening Night Celebration	On-site Donor Board	Donor Recognition	Electronic Media	Print Media	
Title Sponsor	\$50,000 +	2	Permanent rink board advertisement for 15 years for rink, or permanent signage on Warm-Up Building identifying Donor. Location dependent on donor preference for allocation of funds and availability. Note naming of either will be in partnership with the RCA.	Participation in official opening of the facility including opportunity to speak at opening ceremony. Permitted to set up one sponsorship booth and distribute Donor information packages, gifts, coupons, advertisements etc.	Donor name/ logo featured prominently and permanently on donor board located inside of building.	Your choice of framed print, plaque, or custom acrylic award thanking you for your generous support in addition to formal certificate of recognition (\$500 value).	5 years advertising on the land page of the RCA website. 5 years advertising on our electronic message board located in the RCA Community Space. Quarterly Facebook post for duration of fundraising campaign until Opening Celebration. Twitter call out during opening ceremony and two months prior to opening ceremony.	Ongoing RCA newsletter presence (name and logo) on sponsor recognition page until the project is complete. Additional half page advertisement in quarterly RCA print full colour newsletter for two years (\$1,160 Value). Full Page advertisement in the Special Edition RCA Rink Project Newsletter (\$500 Value).
Diamond	\$10,000 +			Permitted to set up one sponsorship booth and distribute Donor information packages, gifts, coupons, advertisements etc.	Donor name/ logo featured prominently and permanently on donor board located inside of building.	Your choice of framed print, plaque, or custom acrylic award thanking you for your generous support in addition to formal certificate of recognition (\$350 value)	5 years advertising on the land page of the RCA website. 5 years advertising on our electronic message board located in the RCA Community Space. Quarterly Facebook post for duration of fundraising campaign until Opening Celebration. Twitter call out during opening ceremony and two months prior to opening ceremony.	Ongoing RCA newsletter presence (name and logo) on sponsor recognition page until the project is complete. Additional quarter page advertisement in quarterly RCA print full colour newsletter for two years (\$600 Value). Half Page advertisement in the Special Edition RCA Rink Project Newsletter (\$145 Value).
Platinum	\$5,000 +			Permitted to set up one sponsorship booth and distribute Donor information packages, gifts, coupons, advertisements etc.	Donor name/ logo featured prominently and permanently on donor board located inside of building.	Custom framed certificate of recognition. Quarterly Facebook post for duration of fundraising campaign until Opening Celebration. Twitter call out during opening ceremony and two months prior to opening ceremony.	Ongoing RCA newsletter presence (name and logo) on sponsor recognition page until the project is complete. Additional business card advertisement for two years (\$360 Value). Quarter Page advertisement in the Special Edition RCA Rink Project Newsletter (\$75 Value).	
Gold	\$2,500 +			Permitted to distribute Donor Information packages, gifts, coupons, advertisements etc.	Donor name/ logo featured permanently on donor board located inside of building.	Framed certificate of recognition. Twitter call out during opening ceremony and two months prior to opening ceremony.	Ongoing newsletter presence (name and logo) on sponsor recognition page until the project is complete. Additional business card advertisement in quarterly RCA print full colour newsletter for two years (\$360 Value). Quarter Page advertisement in the Special Edition RCA Rink Project Newsletter (\$75 Value).	
Silver	\$1,000 +				Donor name/ logo featured permanently on donor board located inside of building.	Custom printed certificate of recognition	Name and logo displayed on our electronic message board located in the RCA Community Space for 3 years.	Ongoing RCA newsletter presence (name and logo) on sponsor recognition page until the project is complete.
Bronze	\$500 +				Donor name/ logo featured permanently on donor board located inside of building.	Custom printed certificate of recognition	Name and logo displayed on our electronic message board located in the RCA Community Space for 1 year.	Ongoing newsletter presence (name and logo) on sponsor recognition page until the project is complete.
Contributor	\$50 +					Digital certificate of recognition		Single name printed in the Special Edition RCA Rink Project Newsletter.